

WHO ARE WE?



OUR MISSION:

Pacific Air Forces' (PACAF) mission is to provide ready air and space power to promote U.S. interests in the Asia-Pacific region during peacetime, through crisis and in war.

PACAF's area of responsibility extends from the west coast of the United States to the east coast of Africa and from the Arctic to the Antarctic, more than 100 million square miles. The area is home to nearly two billion people who live in 44 countries.

PACAF Services consists of seven Air Force bases in the Pacific Rim: Eielson AFB and Joint Base Elmendorf Richardson in Alaska, Kadena AB, Misawa AB and Yokota AB in Japan, and Kunsan AB and Osan AB in Korea. PACAF Services increase combat capability and improve productivity by providing activities and programs that promote readiness, esprit de corps, and **quality of life** for Air Force Airmen and Families. We provide a sense of community for the base population and especially for families of deployed Airmen.

PACAF's Commercial Sponsorship Program helps finance enhancements for Morale, Welfare, and Recreation elements of Services/Force Support Squadron events, activities, and programs. Commercial sponsorship support may take the form of goods, cash, or services in exchange for limited sponsor recognition and promotional benefits to sponsors. Sponsorship provides commercial sponsors with cost effective access to a highly desirable consumer market which is easily identified, reached, segmented, and targeted, and which provides an effective and direct one-on-one contact opportunity with the targeted consumer. Sponsors are provided public recognition or limited advertising in return for sponsorship support.

